



Scouts Australia NSW

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MEDIA RELEASE

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Scouts sport scarves for World Scout Day

Thousands of active and former Scouts and adult volunteers from across New South Wales will proudly wear their Scout scarf tomorrow in celebration of World Scout Day.

Scouts NSW is inviting all active and former Scouts to get into the spirit of the day by wearing their scarves to school, work, the supermarket, or wherever it is the day takes them.

The Scouts will join over 40 million members from 200 countries participating in a visual display to showcase the spirit of Scouting in their local community.

The Scout scarf represents unity and friendship – and has been worn by some 500 million Scouts worldwide for the past 111 years.

World Scout Day commemorates the founding of the Scouting movement by Lord Robert Baden-Powell at Brownsea Island in the United Kingdom on 1 August 1907.

What started as a small camp for boys in 1907 is today a worldwide movement that continues to make a positive impact on societies by instilling in young people the essential skills for personal development.

There are over 400 Scout Groups and 18,000 Youth and Adult Members in New South Wales, making Scouts one of the largest, and longest running youth organisations in the State.

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Media: For more information or to organise an interview, please contact Patria Manalili on 02 9735 9019 or email patria.manalili@nsw.scouts.com.au. High resolution images are available on request.